

The project "Enhancing Responsible Citizenship" was funded with the support of the European Union under the Programme "Europe for Citizens"

**Applicable to the Action 1 – Measure 1.2 "Networks of Twinned Towns"
Action 2 – Measure 2.3 "Support projects initiated by civil society organisations"
Action 4 – "Active European Remembrance"**

1 event (consisting of 2 parts) has been carried out within this project:

Participation: The event involved in total 316 citizens, including 275 participants from Slovakia, 13 participants from Hungary, 10 participants from the Czech Republic, 4 participants from Poland, 3 participants from Ukraine, 2 participants from the United Kingdom, 2 participants from Italy, 2 participants from the Netherlands, and 1 participant from the following countries (Austria, Romania, Spain, Sweden, and USA).

Location/ Dates: The event took place in Bratislava, Slovakia, from 21/05/2014 to 22/05/2014.

Short description: The aim of the event was to raise awareness of Slovak and also other mainly Central European citizens on CSR in order to make them more active in their consumer and employment decisions. The public event in Bratislava, Slovakia accompanied the biggest expert event on CSR in the CEE region and consisted of two parts:

- evening program (17.00-21.30) with two discussions (topics – Do Central Europeans want responsible companies? May power of our wallets change the world for the better?), one documentary screening (No Impact Man) and one workshop (How can business bring a better tomorrow?).
- marketplace of CSR solutions (15.00-19.00) where 19 companies operating in the CEE region presented their sustainable products, services and campaigns.

Both activities formed part of the Corporate Responsibility Week, when every day from May 19 to May 23 a public event on CSR and responsible consumption took place in Bratislava.

Furthermore, within the project, a brochure with practical advises on responsible consumption has been published and distributed to Slovak citizens. News, best practices and responsible consumption tips have been regularly published in a new section "Responsible Consumer" on the Slovak website www.zodpovednepodnikanie.sk.